

RESORT & HOSPITALITY ADMIN (B.S.)

The Bachelor of Science (B.S.) in Resort and Hospitality Administration offers the following options:

- Event Management Concentration
- Club Management Concentration
- Food and Beverage Management Concentration
- Resort and Lodging Management Concentration
- No concentration on transcript

The curriculum, developed by academic and industry leaders, is uniquely focused on the essential knowledge needed to manage the complex operations in hospitality including hotels and resorts; meetings, conferences, and events; commercial and non-commercial food service operations, including restaurants; and private clubs.

Students majoring in Resort and Hospitality Administration (B.S.) may not pursue the Hospitality & Tourism Mgmt (B.S.) as Dual Major/Dual Degree or Second Baccalaureate degree.

Concentrations

- Club Management Concentration
- Event Management Concentration
- Food and Beverage Management Concentration
- Resort and Lodging Management Concentration

Program Progression and Additional Graduation Requirements

Degree-seeking students are classified as pre-majors prior to formal transition into a Lutgert College of Business (LCOB) major. As pre-majors, students may enroll in lower division (1000-2999 level) courses to satisfy general education and common prerequisite requirements; lower level electives; and business common core courses, except GEB 4890 Business Strategy, if course prerequisites are met. Pre-majors may not enroll in upper division (3000-4999 level) courses for the major.

Transition from a LCOB pre-major to a major happens following (a) completion of all common prerequisites with a minimum grade of C or higher in each course; and (b) completion of 50 earned credits with a minimum FGCU GPA of 2.0.

For timely degree completion, FTIC (First Time in College) students are expected to complete the following:

- MAC 1105 College Algebra with a minimum grade of B (or relevant accelerated credit or placement exam), ECO 2023 Principles of Microeconomics or ECO 2013 Principles of Macroeconomics with minimum grade of C, one additional common prerequisite, and an overall 2.4 FGCU GPA within one calendar year from admission.
- Four common prerequisites by the end of the third semester (excluding summer) from admission
- Seven common prerequisites and an overall 2.7 FGCU GPA by the end of the fourth semester (excluding summer) from admission
- FIN 3403 Business Finance with minimum grade of C by the end of the sixth semester (excluding summer) from admission

For timely degree completion, transfer students are expected to complete the following:

- Seven common prerequisites and an overall 2.7 FGCU GPA by the end of the third semester (excluding summer) from admission
- FIN 3403 Business Finance with minimum grade of C by the end of the fifth semester (excluding summer) from admission
- Students should refer to the Degree Map for milestone information. Degree maps for each major can be found at <https://www.fgcu.edu/cob/>.

In addition to the program requirements, students must:

- Attempt ACG 2021 Intro. to Financial Acctg. no more than two times.
- Complete HFT 1000 Intro to Hospitality/Tourism, 30 credits, and 500 hours of hospitality industry experience prior to enrolling in HFT 4945 Internship Experience. Experiences must be approved by the internship coordinator and documented. Students selecting a concentration must focus the internship within the concentration area.
- Successfully complete HFT 4945 Internship Experience, which requires a minimum of 500 hours of work with an employer (pre-approval by internship coordinator required).
- Complete a minimum of 120 credits.
- Complete a minimum of 48 of the 120 credits at the upper division (3000-4999 level).
- Complete the last 30 credits of business courses at FGCU.
- Earn a minimum cumulative GPA of 2.0 for all coursework attempted at FGCU.
- Satisfy the College-Level Skills and foreign language entrance requirements.
- Satisfy the Service-Learning requirement.
- Satisfy the Civic Literacy requirement.
- Complete the standardized business knowledge assessment exam administered during the last semester in GEB 4890 Business Strategy.
- Complete the summer course enrollment requirement.
- Submit an Application for Graduation by the deadline listed in the FGCU Academic Calendar.

Program Requirements

Code	Title	Credits
FGCU General Education Program (https://www.fgcu.edu/academics/undergraduatestudies/generaleducation/)		

To prevent or minimize excess hours, select general education courses that satisfy common prerequisite requirements for your intended major.

Common Prerequisites

For this major, common prerequisite courses with an asterisk (*) require prior knowledge and skills demonstrated through degree acceleration programs (e.g., the College Board's Advanced Placement Program [AP], International Baccalaureate Program [IB], College-Level Examination Program [CLEP], Advanced International Certificate of Education Program [AICE]); dual enrollment; placement exam; or college coursework.

A minimum grade of C is required in each course

ACG 2021	Intro. to Financial Acctg. (Acceptable Substitute: ACGX021 or ACGX022 or (ACGX001 and ACGX011))	3
ACG 2071	Intro. to Managerial Acctg. (Acceptable Substitute: ACGX071)	3
CGS 1100	Computer Software & Technology (Acceptable Substitute: CGSX100 or CGSX100C or CGSX570 or CGSX060 or CGSX531 or CGSX000 or CGSX518)	3
ECO 2013	Principles of Macroeconomics (Acceptable Substitute: ECOX013)	3
ECO 2023	Principles of Microeconomics (Acceptable Substitute: ECOX023)	3
HFT 1000	Intro to Hospitality/Tourism (Acceptable Substitute: HFTX000)	3
MAC 1105	College Algebra (Acceptable Substitute: MACX105 or MACX233) [*] , ¹	3
STA 2023	Statistical Methods (Acceptable Substitute: STAX023 or STAX122 or QMBX100) [*]	3

Business Common Core (27 credits)

A minimum grade of C is required in each course

FIN 3403	Business Finance	3
GEB 4890	Business Strategy	3
HFT 3670	R&H Law, Legal Issues & Risk Mgmt	3
ISM 3011	Information Systems	3
MAN 3025	Principles of Management	3
MAR 3023	Introduction to Marketing	3
SCM 3005	Supply Chain Management	3

Select one of the following:

ENC 3250	Professional Writing	3
GEB 3523	Critical Think & Writing for Bus	3

Select one of the following: 3

GEB 3085	Professional Development	3
SPC 1608	Effective Speaking	3
SPC 2023	Public Speaking	3

Required Courses in the Major (18 credits)

A minimum grade of C is required in each course

FSS 3338C	Food & Beverage Management	3
HFT 3253	Resort & Lodging Oper Mgt	3
HFT 3757	Principles of Event Management	3
HFT 4240	Guest Services Management	3
HFT 4462	Revenue Management	3
HFT 4945	Internship Experience	3

Restricted Electives in the Major/Concentration (9 credits)

A minimum grade of C is required in each course

Select only one of the following groupings:

Event Management Concentration

HFT 3754	Conventions and Meetings Mgt	3
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Complete six credits from the following:

HFT 3221	Mgt Resort Hosp Human Resourc	3
HFT 3802	Catering & Special Events	3
HFT 3930	Spec Top: Resort & Hospitality	3

HFT 4866	Wine Merchandising, Taste & Tech	3
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Club Management Concentration

HFT 3271	Club Management	3
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Complete six credits from the following:

HFT 3221	Mgt Resort Hosp Human Resourc	3
HFT 3802	Catering & Special Events	3
HFT 3806	Restaurant Management	3
HFT 4457	F&B Cost Control	3
HFT 4866	Wine Merchandising, Taste & Tech	3

Food and Beverage Management Concentration

HFT 3806	Restaurant Management	3
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Complete six credits from the following:

HFT 3221	Mgt Resort Hosp Human Resourc	3
HFT 3802	Catering & Special Events	3
HFT 3854	Wellness & Healthy Cuisines	3
HFT 4457	F&B Cost Control	3

HFT 4866	Wine Merchandising, Taste & Tech	3
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HFT 4894C	Culture, Food and Spirits	3
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Resort and Lodging Management Concentration

HFT 4256	Advanced Lodging Management	3
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Complete six credits from the following:

HFT 3204	Spa Operations & Management	3
HFT 3221	Mgt Resort Hosp Human Resourc	3
HFT 3802	Catering & Special Events	3
HFT 4481	Lodging Data Analytics	3
HFT 4866	Wine Merchandising, Taste & Tech	3

No concentration noted on transcript

Complete 9 credits from courses within any of the concentrations (above) and/or the following:

HFT 3447	Database Systems and Tech	3
HFT 3770	Cruiseline Operations and Mgmt	3
HFT 3930	Spec Top: Resort & Hospitality	3
HFT 4755	Theme Park & Attractions Mgmt.	3
HFT 4955	Resort & Hosp Mgmt Study Abroad	3

Sustainability Course Graduation Requirement (3 credits)

Select at least 3 credits in sustainability coursework (SCGR Attribute)

Additional Electives

As needed to reach total credits required for the degree

¹ Please see the Progression and Additional Graduation Requirements section for additional information on minimum grade requirements

Total Credits Required: 120