

JOURNALISM (B.A.)

The Bachelor of Arts (B.A.) in Journalism prepares students to report, edit, and present high-quality journalism for a variety of platforms. It emphasizes clear writing, factual accuracy, critical thinking, ethical and legal principles, social consciousness, technological skill, and practical, hands-on reporting and editing experience. Students will develop an awareness of the role of journalism in a democratic society and think critically about emerging issues in journalism and mass media.

Concentrations

- Public Relations Concentration

Program Progression and Additional Graduation Requirements

- Attend an orientation session.
- Sign an Advising Agreement document.

In addition to the program requirements, students must:

- Complete a minimum of 120 credits.
- Complete a minimum of 48 of the 120 credits at the upper division (3000-4999 level).
- Earn a cumulative GPA of 2.0 for all coursework attempted at FGCU.
- Satisfy the College-Level Skills and foreign language entrance requirements.
- Satisfy the Service-Learning requirement.
- Satisfy the Civic Literacy requirement.
- Satisfy the residency requirement: 30 of the 60 sixty credits must be completed at FGCU.
- Complete the summer course enrollment requirement.
- Submit an Application for Graduation by the deadline listed in the FGCU Academic Calendar.

Program Requirements

Code	Title	Credits
FGCU General Education Program (https://www.fgcu.edu/academics/undergraduatestudies/generaleducation/)		
To prevent or minimize excess hours, select general education courses that satisfy common prerequisite requirements for your intended major.		
Common Prerequisites		
A minimum grade of C is required in each course		
ENC 1101	Composition I (Acceptable Substitute: ENCX101)	3
ENC 1102	Composition II (Acceptable Substitute: ENCX102)	3
MMC 2604	News Literacy (Acceptable Substitute: MMCX540 or MMCX000-X999)	3
In addition to the common prerequisites, FGCU strongly recommends students take courses with the following prefixes as part of their lower-division requirements or electives: AMH, AML, CRW, ECO, ENL, LIT, POS, SYG, or Public Speaking (SPC 2023). FGCU also recommends students pursuing a major in Journalism take at least two semesters of foreign language.		
Required Courses in the Major		(28 credits)
A minimum grade of C is required in each course		

DIG 3145	News Production	3
JOU 2100	Journalistic Writing	3
JOU 4110	Journalistic Fact Finding	3
JOU 4940	Internship	3
JOU 4950	Senior Capstone: Journalism (capstone)	3
MMC 3020	Grammar	1
MMC 3104	Writing for a Mass Audience	3
MMC 3125	News Reporting and Writing	3
MMC 4211	Media Law and Ethics	3
VIC 3002	Visual Storytelling	3

Restricted Electives in the Major/Concentration (15 credits)

A minimum grade of C is required in each course		
Select one of the following groupings:		15
No concentration noted on transcript		
JOU 3201	News Editing	3
RTV 3301	Audio and Video Journalism	3
Select nine credits from the following:		
JOU 3601	Photojournalism	3
JOU 4901	Directed Independent Study ¹	1-3
JOU 4930	Special Topics in Journalism	3

Public Relations Concentration		
PUR 3000	Principles of Public Relations	3
PUR 3100	Public Relations Writing	3
PUR 3600	Public Relations Strategy	3
PUR 4500	Public Relations Research	3
Select three credits from the following:		
PUR 3104	Advanced PR Writing	3
PUR 4420	Nonprofit Public Relations	3
RTV 3301	Audio and Video Journalism	3

Any upper division (3000-4999 level) course with the prefix PUR that has not already been used to fulfill a requirement for the major.

Sustainability Course Graduation Requirement (3 credits)

Select at least 3 credits in sustainability coursework (SCGR Attribute)

Additional Electives

As needed to reach total credits required for the degree

¹ A maximum number of 3 credits combined from this course can be used to fulfill the elective requirement. Course must be approved by the instructor.

Total Credits Required: 120