

HOSPITALITY & TOURISM MGMT (B.S.)

The curriculum, developed by academic and industry leaders, delivers the Knowledge, Skills, and Abilities necessary for graduates to build successful careers in the hospitality and tourism industry through an applied, hands-on curriculum that includes two 500-hour internship experiences. Graduates will understand the key strategies executed by hospitality and tourism employers to deliver value to stakeholders, including employees, guests, investors, and society. Hospitality & Tourism Mgmt graduates pursue careers in myriad segments of the industry, including, but not limited to, hotels and resorts; meetings, conferences, and special events; commercial and non-commercial food service operations; destination marketing organizations; convention centers, arenas, and event venues; private clubs; and theme parks.

Students majoring in Hospitality & Tourism Mgmt (B.S.) may not pursue the Resort and Hospitality Administration (B.S.) as Dual Major / Dual Degree or Second Baccalaureate degree.

Program Progression and Additional Graduation Requirements

For timely degree completion, FTIC (First Time in College) students are expected to complete 60 credit hours with at least a 2.7 GPA, which should include the four common prerequisite courses (HFT 1000 Intro to Hospitality/Tourism, MAC 1105 College Algebra, CGS 1100 Computer Software & Technology, and ECO 2013 Principles of Macroeconomics); HFT 2750 Intro to the Event Industry; FSS 2221C Techniques of Food Production; and HFT 3404 Resort & Hosp Financial Acct, each with a C or better, within their first four semesters, excluding summer semesters. FTIC students are also strongly encouraged to complete the initial HFT 3945 Introductory Hosp Internship experience prior to their fifth semester.

For timely degree completion, transfer students are expected to complete the above requirements prior to their third semester following admission, excluding summer semesters, and the initial HFT 3945 Introductory Hosp Internship experience prior to their fourth semester.

In addition to the program requirements, students must:

- Complete HFT 1000 Intro to Hospitality/Tourism and 30 credits of coursework prior to enrolling in the required internship courses.
- Successfully complete the HFT 3945 Introductory Hosp Internship and HFT 4945 Internship Experience courses, which each require a minimum of 500 hours of industry experience with an employer. Internship sites must be approved in advance by the internship coordinator and documented. Students are strongly encouraged to focus their internship within their area of emphasis.
- Complete a minimum of 120 credits.
- Complete a minimum of 48 of the 120 credits at the upper division (3000-4999 level).
- Complete the last 30 credits of required courses at FGCU.
- Earn a minimum cumulative GPA of 2.0 for all coursework attempted at FGCU.
- Satisfy the College-Level Skills and foreign language entrance requirements.
- Satisfy the Service-Learning requirement.

- Satisfy the Civic Literacy requirement.
- Complete the summer course enrollment requirement.
- Submit an Application for Graduation by the deadline listed in the FGCU Academic Calendar.

Program Requirements

Code	Title	Credits
FGCU General Education Program (https://www.fgcu.edu/academics/undergraduatestudies/generaleducation/)		

To prevent or minimize excess hours, select general education courses that satisfy common prerequisite requirements for your intended major.

Common Prerequisites

For this major, common prerequisite courses with an asterisk (*) require prior knowledge and skills demonstrated through degree acceleration programs (e.g., the College Board's Advanced Placement Program [AP], International Baccalaureate Program [IB], College-Level Examination Program [CLEP], Advanced International Certificate of Education Program [AICE]); dual enrollment; placement exam; or college coursework.

A minimum grade of C is required in each course

CGS 1100	Computer Software & Technology (Acceptable Substitute: CGSX100 or CGSX518)	3
ECO 2013	Principles of Macroeconomics (Acceptable Substitute: ECOX013 or ECOX023)	3
or ECO 2023	Principles of Microeconomics	
HFT 1000	Intro to Hospitality/Tourism (Acceptable Substitute: HFTX000 or HFTX003)	3
MAC 1105	College Algebra (Acceptable Substitute: MACX105) *	3

Required Courses in the Major (42 credits)

A minimum grade of C is required in each course

FSS 2221C	Techniques of Food Production	3
FSS 3338C	Food & Beverage Management	3
HFT 2750	Intro to the Event Industry	3
HFT 3221	Mgt Resort Hosp Human Resourc	3
HFT 3253	Resort & Lodging Oper Mgt	3
HFT 3670	R&H Law, Legal Issues & Risk Mgmt	3
HFT 3700	Tourism Management	3
HFT 3945	Introductory Hosp Internship	3
HFT 4240	Guest Services Management	3
HFT 4295	Resort & Hosp Strategic Mgmt (capstone)	3
HFT 4462	Revenue Management	3
HFT 4464	Hosp Finance & Capital Plang	3
HFT 4945	Internship Experience	3
MAN 3025	Principles of Management	3

Restricted Electives in the Major (15 credits)

A minimum grade of C is required in each course

Complete one of the following:		
ACG 2021	Intro. to Financial Acctg.	3
HFT 3404	Resort & Hosp Financial Acct	3
Complete one of the following:		
HFT 3573	R&H Marketing	3

MAR 3023	Introduction to Marketing	3
Complete one of the following:		
HFT 3271	Club Management	3
HFT 3757	Principles of Event Management	3
HFT 3806	Restaurant Management	3
HFT 4256	Advanced Lodging Management	3
HFT 4519	Destination & Event Marketing	3
Complete 6 credits from the following:		
FSS 3802C	Farm-to-Table Sustainability	3
HFT 3204	Spa Operations & Management	3
HFT 3271	Club Management ²	3
HFT 3407	RHM Managerial Accounting	3
HFT 3757	Principles of Event Management ²	3
HFT 3770	Cruiseline Operations and Mgmt	3
HFT 3802	Catering & Special Events	3
HFT 3806	Restaurant Management ²	3
HFT 3854	Wellness & Healthy Cuisines	3
HFT 3930	Spec Top: Resort & Hospitality	3
HFT 4256	Advanced Lodging Management ²	3
HFT 4274	Vacation Ownership & Timeshare	3
HFT 4457	F&B Cost Control	3
HFT 4519	Destination & Event Marketing ²	3
HFT 4755	Theme Park & Attractions Mgmt.	3
HFT 4866	Wine Merchandising, Taste & Tech	3
HFT 4894C	Culture, Food and Spirits	3
HFT 4955	Resort & Hosp Mgmt Study Abroad	3
Sustainability Course Graduation Requirement		(3 credits)
Select at least 3 credits in sustainability coursework (SCGR Attribute)		
Additional Electives		
As needed to reach total credits required for the degree		

¹ Please see the Progression and Additional Graduation Requirements section for additional information on minimum grade requirements.

² Courses used to satisfy one elective category cannot be used to satisfy another elective category.

Total Credits Required: 120