BUSINESS ANALYTICS (M.B.A.)

Program Admission Requirements

Applicants must submit an application online per the individual program's instructions below. Please contact Graduate Admissions at 239-745-GRAD or graduate@fgcu.edu for additional information about the application process. Satisfaction of minimum University and program requirements does not guarantee admission to a graduate program. Applicants should check with the program for the most up to date admission requirements prior to commencing the application process.

- Submit an FGCU Graduate Admissions Application (https://www.fgcu.edu/admissionsandaid/graduateadmissions/) and satisfy all applicable university admissions requirements.
- Earned baccalaureate degree from an institution that maintains accreditation by a U.S. Department of Education sanctioned accrediting body (https://www.ed.gov/laws-and-policy/higher-education-laws-and-policy/college-accreditation) or equivalent foreign institution.
- Official copies of all academic transcripts.
- Minimum GPA of 3.0 for the last 60 hours of the baccalaureate degree from an AACSB or ABET accredited institution in the last 7 years (Or meet the GMAT requirement below).
- International students must demonstrate English language proficiency in accordance with University regulation.

Students with a GPA between 2.50 and 2.99 **OR** who did not graduate from an AACSB or ABET accredited program may be considered on a case-by-case basis if they meet one of the following GMAT requirements:

- Minimum GMAT of 450 & Upper-level GPA x 200 + GMAT = 1050 (or equivalent* GRE score) OR
- Minimum GMAT Focus Edition of 455 & Upper-level GPA x 200 + GMAT Focus Edition = 1055
- GMAT and GRE score equivalency is established using https://www.in.ets.org/gre/bschool-comparison-tool.html

Students may qualify for a GMAT waiver if they meet one of the following criteria:

1. GMAT Waiver Based on Prior Education

GMAT/GRE requirement will be waived if the applicant holds:

- A Doctoral or comparable terminal degree OR
- An undergraduate degree in a STEM program from a regionally accredited institution with a minimum GPA of 3.5 (overall) and a GPA of 3.0 in the last 60 hours within the last 7 years
- A graduate degree from a regionally accredited U.S. college or university (or equivalent foreign institution).

A full listing of AACSB-Accredited Universities and Business Schools (https://www.aacsb.edu/accredited)

2. GMAT Waiver Based on Work Experience

A GMAT waiver request is on a case-by-case basis with evidence of a minimum 4 years of managerial and budgetary experience. Applicants requesting a GMAT waiver based on work experience must submit the following documents (by the program admissions deadline) to the Office of Graduate Admissions.

- A minimum GPA of 3.0 in the last 60 hours of the baccalaureate degree.
- Signed Waiver Request Checklist (https://www.fgcu.edu/cob/files/lcob-gmat-gre-waiver-request-checklist.pdf)
- Formal letter (addressed to the MBA Committee) requesting a GMAT waiver. The letter should complement the resume by supporting and elaborating on the managerial and budgetary experience (minimum of four years).
- Formal resume indicating 4 years of managerial experience in a professional business setting such as economics, finance, accounting, business management, human resources, marketing, information systems, data analytics, etc., which includes experience with maintaining, managing, and/or operating a budget.

Please note - the M.B.A. Committee reserves the right to request verification of the 4 years of experience from the applicant's employer.

Conditional Admissions
Students who do not meet the GMAT waiver criteria above but have an undergraduate GPA of 3.0 for the last 60 credit hours of their baccalaureate degree, can be conditionally admitted to the M.B.A. in Business Analytics program without submitting a GMAT score. The student will then need to successfully complete two of the following courses with a B or higher before registering for other classes in the program and to be fully admitted to the program*

- ECP 6705 Managerial Economics I
- FIN 6406 Financial Management
- QMB 6303 Data Driven Decision-Making

*Full time students will be required to take two of these four courses in their first semester.
*Prior to admission to a graduate program, students may complete a maximum of 9 credit hours of graduate level courses on a non-degree seeking basis.

Program Progression and Additional Graduation Requirements

- Maintain a minimum 3.0 cumulative grade point average on a 4.0 scale throughout the program (see the Probation/Dismissal section of the Graduate Student Guidebook).
- Earn a grade of C or better in each course. A grade of C minus (C-) is considered less than a C. Only two grades of C are allowed in the entire program.
- A student who receives three grades of "C" or lower is automatically suspended from the program (see Probation/Dismissal section of the Graduate Student Guidebook).
- Students may transfer a maximum of six credits of approved graduate level coursework from an institution that maintains accreditation by a U.S. Department of Education sanctioned accrediting body (https://www.ed.gov/laws-and-policy/higher-education-laws-and-policy/college-accreditation) or equivalent foreign institution. All transfer courses must have been completed within the past six years with a grade of B or higher. The evaluation of academic transcripts and articulation of transfer courses must be approved by the appropriate academic department. Refer to course waiver guidelines above.

- Admitted students without a business undergraduate degree will be required to complete a series of four interactive self-paced leveling courses from Ivy Software prior to enrolling in M.B.A. in Business Analytics required courses.
- Submit an application for graduation by the semester deadline listed in the FGCU Academic Calendar.
- Students must register for a minimum of one credit during the semester in which they apply for graduation.
- Earn more than 50% of the credits toward the degree through FGCU.

Program Requirements

Code	Title	Credits
Required Courses in the Major		**(33 credits)**
ECP 6705	Managerial Economics I	3
FIN 6406	Financial Management	3
GEB 6895	Global Business Strategy	3
ISM 6136	Predictive Analytics and ML	3
ISM 6217	Data Management	3
ISM 6404	BI and Visualization Tools	3
ISM 6422	AI/ML Tools for Business	3
MAN 6266	Strategic Leadership	3
MAR 6805	Marketing Management	3
QMB 6303	Data Driven Decision-Making	3
TRA 6726	Global Supply Chains	3
Restricted Electives in the Major		**(3 credits)**
Complete 3 credits from the following:		
ISM 6562	Big Data Analytics & Mgt	3
MAR 6706	Digital Marketing Analytics	3

Total Credits Required: 36