

STUDENT SUCCESS & ENROLLMENT MANAGEMENT

The Division of Student Success & Enrollment Management offers a comprehensive array of services designed to enhance student learning beyond the classroom. The journey begins with a robust recruitment strategy, targeting students who consider FGCU their top choice. Through personalized outreach and engagement, we attract a talented pool of applicants. Once admitted, we focus on creating a strong sense of belonging, enabling students to quickly connect with campus life through vibrant student programs. Our outstanding academic advising helps students swiftly align with their chosen majors, emphasizing experiential learning to complement classroom instruction. Additionally, various support services provided by multiple offices ensure students persist and graduate in a timely manner.

The following units comprise the Division of Student Success & Enrollment Management.

Academic Engagement

The Academic Engagement unit fosters academic and co-curricular student supports through intentional programs and services. The unit plays a key role in helping students find success in alignment with the University's Strategic Plan.

To learn more visit: Academic Engagement (<https://www.fgcu.edu/ssem/academicengagement/>)

Enrollment Management

Enrollment Management resides within the Division of Student Success and Enrollment Management. The following teams work collaboratively in the Unit to meet enrollment targets and to support the University's 16,000+ students – Graduate Admissions, Freshmen, Transfer, Non-Traditional, and International Admissions as well as the Welcome Center, Admissions Technology/Data Management/Reporting, Records & Registration, Community Engagement & Outreach, and Enrollment Marketing & Communications.

Enrollment Management is committed to attracting, recruiting, admitting, yielding, enrolling, and graduating students through strategic, innovative, research-based campaigns, strategies, and practices that support Florida Gulf Coast University's mission, strategic plan, and enrollment targets. We are a student-centered, evidence –based, technology-driven, entrepreneurial unit that partners with divisions, colleges, schools, and departments, throughout the University that are equally committed to creating a culture of student success and engagement.

To learn more visit: Enrollment Management (<https://www.fgcu.edu/ssem/enrollmentmanagement/>)

Student Engagement

The Student Engagement Unit is committed to supporting student success by offering a robust range of experiences that engage students in meaningful interactions and forge strong connections with the university. Additionally, we prioritize student well-being by providing compassionate care and comprehensive support, thereby fostering a culture of health and wellness within our community.

To learn more visit: Student Engagement (<https://www.fgcu.edu/ssem/studentengagement/>)

Student Financial, Enrollment & Business Services

The Student Financial, Enrollment & Business Services unit is committed to student success by delivering seamless, efficient, and timely financial aid, scholarships, enrollment and business services to all students using innovative technology and the highest level of customer service.

To learn more visit: Student Financial, Enrollment & Business Services (<https://www.fgcu.edu/ssem/student-financial-enrollment-businessservices/>)