

MASS MEDIA COMMUNICATION (MMC)

MMC 2604 - News Literacy (3 Credits)

Examination of journalism's function, concepts and role in society.
Current issues and trends, ethics, how news is weighed and disseminated, the business of journalism and journalism careers.
Students become more critical consumers of media.

MMC 3020 - Grammar (1 Credits)

This course teaches the components of English grammar and requires that students pass a language skills test.

Prerequisite(s): ENC 1102

MMC 3104 - Writing for a Mass Audience (3 Credits)

Strong emphasis on writing skills. This course teaches the principles common to all good writing, along with the fundamentals of AP style. Rudimentary skills for digital multimedia storytelling are included.

Prerequisite(s): MMC 2604 and MMC 3020 and JOU 2100

MMC 3125 - News Reporting and Writing (3 Credits)

This news writing and reporting workshop covers the fundamentals of reporting, writing and content production for multiple platforms and in various formats—including text, audio, photo and video.

Prerequisite(s): MMC 3020 and MMC 2604 and JOU 2100

MMC 4211 - Media Law and Ethics (3 Credits)

Examination of journalism's ethical principles and legal climate, including day-to-day ethical dilemmas, big-picture thematic ethical issues, public records law, shield laws and major court decisions affecting journalism.

Prerequisite(s): MMC 2604 and MMC 3020 and JOU 2100