# HEALTH SERVICES ADMINISTRA (HSA)

## HSA 3013 - Mgmt for Non-profit Agencies (3 Credits)

Overview of non-profit organization (NPO) management including funding, staffing, and marketing to serve specific missions, values, and target populations; application of organizational leadership and capacity-building strategies will be emphasized.

#### HSA 3110 - Prins of Health Services Admin (3 Credits)

Introduction top the underlying principles of health services administration. Emphasis on healthy policy, health planning, marketing health care services, current healthy problems, personal health care services, bioethical decisions, and health personnel.

#### HSA 3111 - US Health Care Systems (3 Credits)

An overview of health care delivery in the US including hospitals, ambulatory care, medical education and workforce, financing health care, managed care, long term care, mental health services, the role of government, and technology.

## HSA 3124 - Comparative HIth Srv Del Sys (1-3 Credits)

Overview of the major models for provision and financing of health care used around the world.

#### HSA 3150 - Health Care Policy in US (3 Credits)

Overview of health care policy and policymaking in the US, including the historical perspectives, the policy formulation process, role of government, Medicaid, Medicare, policy reform, politics and consumer protection.

Attribute(s): SUSC - Sustainability Component

#### HSA 3412 - Transcultural Health Care (3 Credits)

Explore the culture, values and belief systems of health care clients who speak different languages and come from distinct cultural backgrounds.

#### HSA 4109 - Principles of Managed Care (3 Credits)

An overview of the evolution of managed care, including its structure and function, payment incentives, relation to the market, physicians, public programs, public policy, and ethical issues.

## HSA 4110 - Organizational Behavior (3 Credits)

This course provides an introduction to the field of organizational behavior and its application to the management of healthcare organizations. Theory and organizational governance will also be explored.

## HSA 4160 - Healthcare Marketing (3 Credits)

This course provides an overview of marketing from a healthcare perspective. The role and function of marketing in health care organizations will be discussed using consumer, competitive, and company analyses.

## HSA 4170 - Financial Mgt in Health Care (3 Credits)

Models and principles of health care financial management and their implications for decision-making. Focus on health care reimbursement policies and related accounting principles, financial principles, and tools employed to manage finance in a health service organization.

## HSA 4191 - Health Care Info Systems (3 Credits)

Introduction to health care information systems. Emphasis on advances in information technology, the general applications and management of information, databases and database management systems, microcomputer, internet, and medical informatics concepts and applications.

### HSA 4222 - Long Term Care Administration (3 Credits)

Overview of the administrative structure, services and regulatory requirements of long term care facilities. Focus on licensing, structural requirements, roles and duties of administrators, staffing patterns, services, resident care issues, and reimbursement. Special emphasis on organizational management and operations control, federal and state regulations, codes and statutes related to long term care in the United States, and particularly in Florida.

#### HSA 4223 - Advanced Long Term Care Admin (3 Credits)

Application of management principles and practices in long term care administrations.

Prerequisite(s): HSA 4222

#### HSA 4321 - Health Insurance (3 Credits)

This course is designed to provide students with a basic understanding of the concepts of health insurance and third party payer systems. The course covers the Affordable Care Act of 2010, health insurance exchanges and markets, managed care, Medicare, Medicaid, and long-term care insurance.

#### HSA 4340 - HR Mgmt in Health Servcs Orgs. (3 Credits)

Theories, principles and concepts related to human resources management in health services organizations. Focus on the human resource policies, procedures, functions, and outcomes that influence the effectiveness of an organization's employees.

## HSA 4383 - Healthcare Quality (3 Credits)

This course will provide an introduction to quality improvement in healthcare settings. This course will utilize interactive discussions and case studies for an understanding of real-world applications of quality in HC settings.

## HSA 4416 - Social Dimensions & Issues HC (3 Credits)

Overview of Health and Medical Care as sociocultural phenomena, health behaviors, healthcare organizations, and health services delivery in social and historical context. Students will explore how America developed the world's finest, most expensive, exceedingly fragmented and highly politicized healthcare system through economic, social, and political perspectives. Students will link history with current health delivery and financing challenges and discuss implications.

## HSA 4430 - Health Economics (3 Credits)

This course will survey topics in health economics. The course will address public sector issues and the interactions between health and labor markets.

#### HSA 4502 - Risk Mgmt in Health Services (3 Credits)

Introduction to principles of risk management in health services organizations. Focus on activities of health care practitioners to reduce losses associated with clients, employees, property, or potential organizational liability. Special emphasis on federal and state laws and regulatory agencies.

## HSA 4591 - Strategic Mgmt Capstone Sem (3 Credits)

This course will be a culminating integrative experience leading to a capstone course in strategic management. The student will utilize knowledge from all health administration courses in a final capstone project.

## HSA 4811 - Practicum I in LTC Admin (3 Credits)

This course is a 250 hour internship at a long term care facility under the supervision of a qualified Administrator-in-Training preceptor. This is the first half of the 500 hour internship. (Advisor approval needed.)

Prerequisite(s): HSA 4223

Attribute(s): WBLI - Work based learning indicator

### HSA 4812 - Practicum II in LTC Admin (3 Credits)

This course is a 250 hour internship at a long term care facility under the supervision of a qualified Administrator-in-Training preceptor. This is the second half of the 500 hour internship. (Faculty/advisor approval needed.)

Prerequisite(s): HSA 4811

Attribute(s): WBLI - Work based learning indicator

#### HSA 4817 - Practicum in Health Serv Admin (3 Credits)

Under the supervision of a community health services administrator, the student gains practical experience and applies knowledge gained in health services administration. Special Conditions: Admission to the B.S. program in Health Science and completion of all prerequisite courses or consent of the Department Chair.

Attribute(s): WBLI - Work based learning indicator

#### HSA 4901 - Dir Study in Hlth Serv Admin (1-6 Credits)

Supervised study of a health services administration topic. Content is selected by students in conjunction with their course director. The course broadens knowledge and may include a practice experience. Prerequisites may be required depending on the directed study. Consent of the Department Chair is required.

#### HSA 4931 - Topics in Health Servics Admin (1-6 Credits)

Current concept, selected problem, or issue in health services administration. Topics vary according to recent developments in health services administration. May be repeated for different topic areas. Prerequisites may be required depending on the directed study. Consent of the Department Chair is required.

## HSA 5115 - Mgmt of Health Care Orgs (3 Credits)

Overview of the organizational design of well-managed healthcare organizations, with emphasis on organizational relationships, clinical excellence and strategic support. This course explores the use of evidence-based management for effective planning and decision-making by today's healthcare managers, and focuses on the skills and techniques the health care leader will use to strategically plan and organize the well-managed healthcare organization. Concepts and theories from the general management literature will be identified for dealing with the emerging issues of the health care industry relating to the delivery of effective, patient-centered care.

#### HSA 5225 - Long Term Care Administration (3 Credits)

Presents an overview and examination of the administrative structure, services and regulatory requirements of long term care facilities. Licensing, structural requirements, roles and duties of administrators, staffing patterns, services, resident care issues, and reimbursement are the focus. Special emphasis is placed on organizational management and operations is placed on control, federal and state regulations, codes and statutes related to long term care in the United States, and particularly in Florida. Special Conditions: Admission into the College of Health Professions MS in Health Science program and completion of all prerequisite courses; or consent of the Department Chair.

#### HSA 5425 - Reg. of Medical Industry (3 Credits)

Acquaints students with laws regulating the healthcare marketplace. Explores federal and state regulations bearing upon healthcare transactions and practices as well as risk identification requiring analysis and corrective actions.

## HSA 6112 - Comparative Healthcare (3 Credits)

This course will provide an in-depth analysis of how healthcare is organized and delivered around the world. The course will engage students in a comparative analysis of health indicators in different countries.

#### HSA 6114 - Health Care Delivery Systems (3 Credits)

The course provides descriptive and analytical view of US healthcare delivery system with special emphasis on quality and cost of care, access to care and patient safety and autonomy. Current status of the US healthcare, as it is undergoing major transformative changes, will be analyzed in the context of historical developments, key characteristics unique to the US healthcare delivery system and comparative assessment of the US healthcare system in relation to other highly industrialized countries.

#### HSA 6126 - Health Insurance Managed Care (3 Credits)

Introduces the student to the principles, structure and operations of managed care. The aspects of managed care contracting and the organization and delivery of health care services under this type of system are organized and delivered. Issues concerning consumer behavior, rationing, access, cost containment, regulation, competition, ethics regarding managed care and the implications of government sponsored programs including Medicare and Medicaid, value-based care are also addressed.

## HSA 6153 - Health Care Policy (3 Credits)

This course will provide an in-depth analysis of the policymaking process pertinent to health care, including discussions on policy deliberation, formation, implementation, and evaluation.

## HSA 6155 - Health Care Economics (3 Credits)

Focuses on the principles of health economics essential to understanding current trends in the health care field and the development and implementation of health policy. Principles of microeconomic theory, including supply and demand for health care and how it applies to health service delivery are addressed. Emphasis throughout the course is on applying economics to understand the current health care system.

# Attribute(s): SUSC - Sustainability Component

This course provides a critical evaluation of advanced concepts, principles, and practices involved in strategic management and marketing by building upon the foundation of knowledge and skills obtained throughout the program of study.

## HSA 6179 - Health Care Financial Mgmt (3 Credits)

HSA 6163 - HC Strategic Mgmt & Marketing (3 Credits)

Introduces the student to the fundamentals of financial management and managerial accounting necessary for successful management decision making in health care institutions. Financial management models including managed care, health maintenance organizations, individual choice payment plans including fee for service, Medicare and Medicaid are examined. The principles and application of billing, including use of diagnostic codes is also emphasized. Additional topics include financial accounting and reporting, program auditing, budgeting, analyzing financial statements, utilization review, cost measurement analysis, pricing of health services, and capital investments as related to models of financial management.

Prerequisite(s): HSA 5115

## HSA 6198 - Health Care Info Systems (3 Credits)

The course integrates the study of information systems science and technology and applies it to the health services administrator. Emphasis is placed on the management of information systems and the application of information technology in health service administration, databases, database management systems, computerized models for clinical and administrative decision-making, and operations in health service organizations.

Prerequisite(s): HSA 5115

#### HSA 6342 - Human Res Mgmt for HC Mgrs (3 Credits)

Principles and concepts related to human resource management in health services organizations, with an emphasis on application of knowledge and skills for health care managers.

### HSA 6346 - Org Theory & Behavior in HC (3 Credits)

This course provides an in-depth review of the fields of organizational theory and behavior and will focus on organizational communication and coordination, effective use of groups and teams, conflict management, and organizational power.

#### HSA 6385 - Healthcare Quality Improvement (3 Credits)

An overview of the tools and techniques of quality management in health services organizations with a focus on applied decision-making tools for managers. Topics include, are not limited to, problem-solving and decision making, healthcare data analytics, project management, process analysis, quality improvement, six sigma, lean, forecasting, scheduling, capacity management, and supply chain management.

#### Prerequisite(s): HSA 5115

## HSA 6417 - Transcultural Healthcare (3 Credits)

This course will broaden student's perceptions of healthcare beliefs and practices of specific cultural groups. The course will foster skills necessary for effective multidisciplinary teams and culturally sensitive practice.

## HSA 6435 - Decision Analysis in HC (3 Credits)

This course will provide students with a detailed overview of the methods and growing range of applications of decision analysis in healthcare, including medical decision making and health resource allocation.

## HSA 6520 - Managerial Epidemiology (3 Credits)

Use epidemiological tools to inform management decisions in health services organizations.

Prerequisite(s): IHS 5508

Attribute(s): SUSC - Sustainability Component

## HSA 6905 - Dir Study-Health Servics Admin (1-6 Credits)

Students enter a learning contract of supervised study of a topic in health services administration. A substantive problem or issue is identified and selected by the student in conjunction with their course director. The course broadens expertise in health services administration. Prerequisites may be required depending on the directed study. Consent of the Department Chair is required.

## HSA 6930 - Topics in Health Servics Admin (1-6 Credits)

A current concept, selected problem or issue pertaining to health services administration is examined. The topic covered varies according to recent developments in health services administration. The course may be repeated for different topical areas. Prerequisites may be required depending on the topic. Consent of the Department Chair is required.

## HSA 6933 - Entrepre in Health Serv Admin (3 Credits)

The course focuses on the principles and application of traditional and non-traditional techniques of planning, implementing, and managing a new health service organization; the fundamentals of organizational management, and market analysis. Emphasis is placed on conducting market analysis and relating the data to the organization, community, and region. Special focus is placed on understanding the policy and economic challenges that face the president/owner of a new health service organization. Testimonials from entrepreneurs and simulations are integrated within the course to allow students to develop entrepreneurial skills. Special Conditions: Admission into the College of Health Professions MS in Health Science program and completion of prerequisite course; or consent of the Department Chair.

### HSA 6942 - Health Serv Admin Internship (3 Credits)

This is a directed field experience in a health service organization under the guidance of a community health services administration preceptor. The student gains internship experience in an assigned agency selected by the student and faculty advisor based on the student's background and career interest. Special Conditions: Admission into the College of Health Professions MS in Health Science program and completion of core courses; or consent of the Department Chair.

Attribute(s): WBLI - Work based learning indicator