

COMMUNICATION (COM)

COM 3014 - Communication and Gender (3 Credits)

Explores sexual biases that affect male/female communication. Distinct verbal and nonverbal vocabularies of men and women that affect the way people interact in education, politics, marriage, family, business, and broadcasting are examined. Consideration is given to how gender affects credibility or status in discussion, debate, mass media portraits, and other realms of discourse.

Attribute(s): SUSC - Sustainability Component

COM 3120 - Org Comm Behavior (3 Credits)

Examines communication within organizations with emphasis on organizational theory and structure, systems analysis, and communication networks.

COM 3343 - Rhetorical Criticism (3 Credits)

Studies the methods of modern rhetorical critics. Emphasizes research and writing skills for a critical evaluation of rhetorical artifacts.

COM 3344 - Rhetoric of Social Movements (3 Credits)

Examines the rhetorical impact social movements have upon a culture, including their influence on identity formation.

Attribute(s): SUSC - Sustainability Component

COM 3421 - Queer Theory (3 Credits)

This course reviews foundational concepts of queer theory and explores relationships between non-normative subject positions and communication.

Prerequisite(s): ENC 1102

COM 3465 - Com & Negot: Power & Tactics (3 Credits)

Communication perspective on contemporary thinking and practice about effective and ethical negotiation in interpersonal, organizational, and social/environmental issue contexts.

Prerequisite(s): SPC 2023 or SPC 1017

COM 3540 - Persuasion and Propaganda (3 Credits)

An advanced introduction to rhetorical and behavioral theories, principles, and strategies that will be examined and applied to contemporary persuasive communications.

Prerequisite(s): SPC 1017 or SPC 2023 or SPC 1608

COM 4411 - Rhetoric of Popular Culture (3 Credits)

Rhetorical and critical methods of analysis are used to understand the complex relationships between language, visual images, mediated communication, and cultural values.

Prerequisite(s): COM 3343 (may be taken concurrently) and ENC 1102 (may be taken concurrently)

COM 4930 - Spec Topics in Communication (1-6 Credits)

Topics may vary from semester to semester, as may hours. Junior status is required.