

AGRICULTURE ECONOMICS BUS (AEB)

AEB 2004 - Sustainable Agriculture (3 Credits)

Survey course to critically analyze fundamentals and applications of sustainable agribusiness concepts. Local and regional food production, processing and marketing are examined. Comparisons of conventional and sustainable agribusiness technologies and management strategies are investigated through lectures, classroom interaction, case studies, field trips, and individual and team research projects. Critical thinking skills to enhance problem solving incorporates research, collaboration, oral and written presentations. Guest speakers from industry enhance the student experience.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect.

AEB 2104 - Economics of Feeding the World (3 Credits)

Introduction to agricultural economics. Students will apply economic concepts to food production, marketing, global demand, food distribution, farm prices, and income to gain an understanding of how agriculture influences social, political, and economic issues.

Attribute(s): GE Quan Reasoning Competency, GESO - Gen. Ed - Social Science, Gen. Ed -Social Science, QUAN - GE Quan Reasoning Competency

AEB 2130 - Profitable Farming in Florida (3 Credits)

Course outlines types of agribusiness organizations, enterprise and partial budgeting techniques, analysis of capital expenditures, and basic risk management tools applicable for Florida ranches and farms.

AEB 2950 - Southwest Florida Farm Tours (3 Credits)

Participate in a series of field trips that will take students to between 8 and 10 farming and/or agribusiness operations. Purpose of the tours are to visit selected farms/agribusinesses and interacting with operation managers.

AEB 3133 - Principles Agribusiness Mgmt (3 Credits)

Introduction to the application of economic, marketing, and management principles of agribusiness operations. Course will cover basic financial management tools such as partial budgeting and outline agricultural supply-chains. Principles of strategic planning are discussed as it pertains to organizational structure, data management, pricing, leadership, crisis management, water quality and environmental sustainability goals, ethics, and human resource management.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect.

AEB 3144 - Agribusiness Finance (3 Credits)

Course highlights important financial risk factors in an agribusiness supply chain and discusses how crop insurance and commodity hedging can mitigate some of those risks. Capital budgeting and investment analysis techniques are employed to evaluate alternative management strategies for an agribusiness firm. An overview of financial institutions which provide capital to agribusiness firms is provided.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect.

AEB 3300 - Food & Agribusiness Marketing (3 Credits)

Examination of agricultural and food marketing from both a system and individual firm perspective. Explore problems and issues associated with marketing functions and institutions at the industry level and with objectives and strategies of farms and agribusiness firms which market agricultural commodities and food products.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect.

AEB 3343 - International Food Marketing (3 Credits)

This course is designed to help students understand international agribusiness marketing, develop a global perspective, and appreciate the unique requirements for success in international agribusiness markets.

AEB 3933 - Special Topics in Agribusiness (3 Credits)

Current topics of interest in agribusiness.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect.

AEB 3943 - Agribusiness Internship (3 Credits)

Practical application in a clinical setting of knowledge acquired in agribusiness coursework. Department approval required.

Attribute(s): COBC - College of Bus. Course, COBE - College of Bus. Elect., WBLI - Work based learning indicator

AEB 3951 - Project in Agribusiness (1-3 Credits)

Students will conduct independent research on an agribusiness topic or with an agribusiness company, NGO, or government agency, on an agribusiness topic as approved by the center director.

Attribute(s): CLWS - Coll Lvl English Lang Writing, CLWS - Coll Lvl English Lang Writing, COBC - College of Bus. Course, COBE - College of Bus. Elect., WBLI - Work based learning indicator

AEB 4180 - Cannabusiness (3 Credits)

The business of cannabis is examined both from the perspective of producing, processing and dispensing of medicinal products, and the emerging supply chains for all of the potential consumable products derived from agricultural hemp.